Help your employees prepare for their education savings.

ISAVE529

Make your benefits package even **more appealing**

Thank you for your interest in ISave 529™. With this easy-to-administer plan, you can offer your employees a simple way to save for education through payroll direct deposit—at no cost to you. Plus, any contributions you make to an employee's account can be treated as a taxable fringe benefit to the employee and could be deductible as wages or compensation.

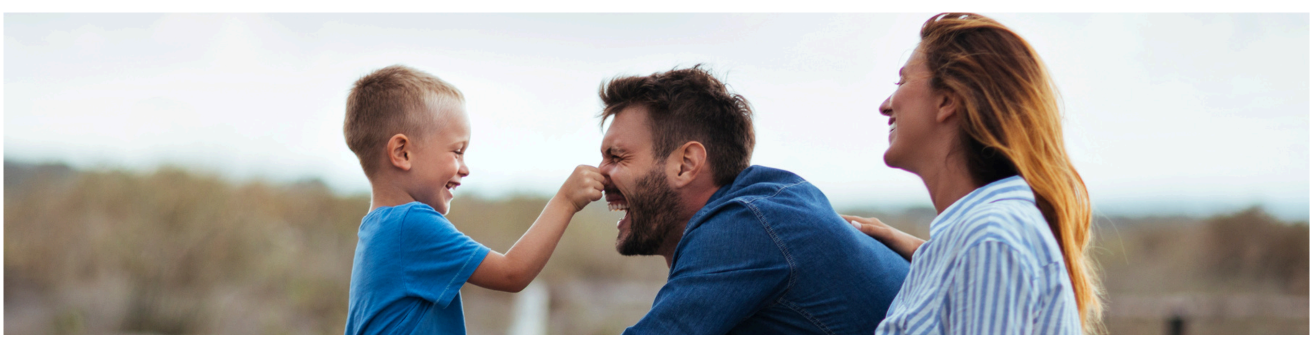
Offering this opportunity to save is easy. We provide free support and resources to help you get set up, promote this benefit and educate your employees about the Plan.

Your partnership with ISave 529 will make it easier for your employees to save for any eligible educational institution, including K-12 tuition, 2- and 4-year colleges, postgraduate programs, apprenticeship programs and postsecondary trade and vocational schools. Through your participation, you are enhancing your organization’s benefits package and providing a convenient way for your employees to save for the future.[1]

This kit includes step-by-step instructions for getting started. If you have any questions, call an education savings specialist at 888-672-9116 business days from 7 a.m. to 8 p.m. Central Time or visit ISave529.com. I look forward to helping you make this opportunity a reality for your employees.

Sincerely,

Roby Smith
Iowa State Treasurer



[1]Earnings on non-qualified withdrawals may be subject to federal income tax and a 10% federal penalty tax, as well as state income taxes. The availability of tax or other benefits may be contingent on meeting other requirements.

Give your employees a simple way to

save for education

ISave 529 payroll direct deposit is easy to set up and maintain. We'll help you every step of the way, from establishing the benefit to educating your employees about saving for education.

As a participating employer, you can access the following free services, resources and information:

A DEDICATED RELATIONSHIP MANAGER

A relationship manager who's familiar with your organization will be available to attend benefits fairs, conduct workshops and lunch-and-learns, answer your questions about ISave 529 and payroll processing and provide educational literature.

EDUCATIONAL MATERIALS

You'll get a variety of informative materials to give to existing employees and new hires. We'll also provide you with ISave 529 posters you can use to advertise upcoming workshops and fairs.

ONSITE BENEFITS FAIRS

Holding a fair at your company is one of the easiest ways to educate your employees about their benefits options. You can invite a relationship manager to share information and answer your employees' questions about saving for education.

EXPERIENCED EDUCATION SAVINGS SPECIALISTS

Employees who open an account can get assistance from experienced education savings specialists on a range of topics, such as investment options, forms and account management. Specialists are available at (888) 672-9116, business days, from 7 a.m. to 8 p.m. Central Time.

WORKSHOPS

Team up with a relationship manager to host a workshop. The session will cover education costs and how ISave 529 can help your employees save for their education goals.

PLAN WEBSITE

ISave529.com provides information about the plan's features and investments, guidance on saving and paying for education and information about using additional tools to help reach savings goals.